

Doral Décor District Merchants Association  
DDDMA

**“ONE VOICE...ONE DISTRICT”**



**Membership Handbook**

- + Doral Talking Points
- + Vision, Mission and Values
- + Summary of Benefits
- + DDD Membership Application

# Doral Décor District

## DDD

Building Design – Tile & Marble – Furniture – Cabinets – Lighting – Art – Plumbing - Fabrics

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### TALKING POINTS

The proposed master plan of the “*Artisan Village District at Doral*” is a unique Architectural Design, Tile & Marble and Specialty Trades District, located in the heart of Doral within NW 25 St. to 41 St. and NW 82 Ave. to 77 Ct. It is a premier destination point for architects, designers, artists, and customers seeking commercial and residential building materials.

The Village will be a “*one of a kind*”, pedestrian friendly, theme park environment with an artisan flare. This one square mile will have its’ own “*Land - Use Regulations & Design*” criteria. The Village will feature the world renowned Doral Tile & Marble industry. The Village will also include and encourage the provision of Class “A” office venues to house prominent Architects, Engineers, Interior Designers, Artisan specialist, and Construction Managers & Developers.

Prior to becoming the “DDD”, the history of this unique area dates back 50 years! Local and international merchants established their businesses in Doral expanding the palette of design and building materials. South Florida’s global diversity further advanced the expansion and finally the recognition and support from proactive City of Doral leaders solidified its presence in the “Place to Buy” for the Caribbean and the Americas.

The DDD master plan will be the final touch to the already dynamic and expanding square mile like no other in the Americas!

#### Special features within the DDD Artisan Village:

- ✚ Tile & Marble Mile along 79<sup>th</sup> Avenue
- ✚ Artisan Village Conference & Trade Center (35,000 seat capacity)
- ✚ Park Square Hotel, Office, Retail & Entertainment Center
- ✚ Portal of Doral Office & Retail Center
- ✚ Intercontinental Hotel & Conference Center
- ✚ High-end, quality Building Specialty Trades & Design Centers
- ✚ Doral Light-rail & Trolley circular system, unique to the district
- ✚ Its’ own Land use Regulation & Design criteria
- ✚ Artisan work-live facilities
- ✚ Pedestrian friendly...warm and inviting with Artisan flare!
- ✚ Branding of the DDD

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**VISION**

The DDDMA will be an effective trade association for business & property owners within the “District”. It has been established to enhance the profitability & public image of merchants, businesses and property owners with the “District”.

**MISSION**

Provide marketing, branding, advocacy activities and support the membership. The DDDMA will communicate openly and honestly, listening and valuing the opinions of others in the interest of all.

**VALUES**

The DDDMA will encourage our merchants and associate members to conduct business through teamwork, professionalism and ethical principles. Create a merchant, business, & property owner community **VOICE** in the District

**BUSINESS FOCUS**

Facilitate professional growth & development opportunities; provide resources, & expertise through research and continuing education to enhance professional growth for our members and the district

**HONEST & OPEN COMMUNICATION**

The DDDMA will communicate openly and honestly, listening and valuing the opinions of others in the interest of all.

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Summary of Benefits of Membership

- ✚ Build relationships & network with business & community leaders
- ✚ Legislative advocacy & representation at the City, State & Federal levels
- ✚ Provide demographic & financial information for business planning
- ✚ Events sponsored by the Association and Members
- ✚ Merchants Discount Card
- ✚ New Letters & Ad Publications
- ✚ Representation in local & regional affiliated organizations
- ✚ Website & Social Media Networking
- ✚ Listing on DDDMA Electronic Directories & Messaging Boards
- ✚ E-Mail Communications with Merchants and Associate Members
- ✚ Business Counseling & Seminars to assist your business
- ✚ Recognition as a Member Business of the “Doral Décor District”
- ✚ Opportunity to participate on the board, committees & special projects
- ✚ Be a part of and stay in touch with the evolving DDD Master Plan

And so much more !!!

As our efforts continue to increase and grow we will offer more. Your participation and suggestions are greatly appreciated.

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# Doral Décor District Merchants Assoc.

## Membership Application

The Merchants Assoc. works to promote the image, profitability and public perception of merchants within the Doral Design District. The association encourages merchants & associate members to conduct business through teamwork, professionalism and ethical principles. Community ... Integrity ... Prosperity!

**“One Voice ... One District”**

Date: \_\_\_\_\_

<b>Membership*(1) - \$300.00</b> <b>(Voting members)</b>	<b>Membership restricted to “Doral Design District” licensed businesses or property owners. Annual Renewal.</b>	
<b>Associate Members - \$150.00</b> <b>(Non-voting members)</b>	<b>All other non DDD businesses or individuals who support the DDDMA</b>	
Business Name:		
Business Owner:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Fax:	

Email:	Cell:
Website:	
Type of Business:	
Mailing address if different from above:	

Voting Member Special PRICE 2 year membership rate: \$500.00 - Assoc. Members Special PRICE 2 year membership rate: \$250.00

Committees or areas of interest:			
Special Events	Public Relations	Membership	Other

Make check payable to:

## Doral Decor District Merchants Assoc.

Attn. Treasurer: 9600 NW 25<sup>th</sup> Street Suite 6D - Doral, FL. 33172

[www.dddma.com](http://www.dddma.com)

Contact: Mercedes Villar (845) 902-8337 [mercedes.dddma@gmail.com](mailto:mercedes.dddma@gmail.com)

Contact: Steven Musolino (305) 962-2286 [scmusolino@bellsouth.net](mailto:scmusolino@bellsouth.net)